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CATALOGUE 2017



## INTRODUCTION

Laurus is a new football brand looking to cater for the South African football market in both on and off-field apparel. We understand the game, we understand the club and we understand the player. We offer:

- A High quality product of international standards, mostly produced locally.
- The Ability to customise product to a club's need
- Continuity of the product for a 3-5 year period.

We have launched four ranges, named after 4 players who typify the brand, all of whom had extraordinary ability but were understated in their approach and largely underrated.

**WE UNDERSTAND  
THE GAME**

**L LAURUS**

# KEMPES



Kempes was a prolific goal scorer, but his game was not just about putting the ball in the back of the net. He had a unique style that combined strength and elegance. Often times in games, he would come outside the box to receive the ball before attacking defenders, using his great dribbling ability. He is remembered as the hero of the 1978 World Cup, leading the host country to its first title putting on an incredible goal-scoring display netting six goals in four games, including two in Argentina's 3-1 win over the mighty Netherlands in the final.



#### BODY COLOURS



#### CONTRAST COLOURS



# HURRY



Albert "Hurry Hurry" Johannesson, became the first black player in the history to feature in the final of the world's oldest domestic competition, the FA Cup for Leeds United in 1965. He was nicknamed "Hurry Hurry" by Leeds United fans due to his blistering pace and keen eye for goal and featured in over 200 appearances for the illustrious English Club. . Albert's name should be preserved in South African folklore, but sadly not many South African's knew of his existence.



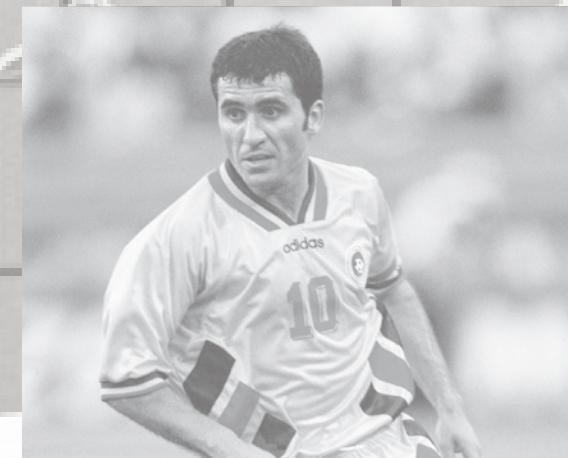
#### BODY COLOURS



#### CONTRAST COLOURS



# HAGI



Hagi is one football player who could score from literally anywhere. However, the player had more than just a powerful shot, he had dribbling and passing ability to match some of the best in the game. As he playing for most of his career for Steaua Bucharest in Romania, although he won the UEFA Cup and 7 league titles and scored 271 goals in 638 games from midfield, it is a tragedy that one of the greatest talents the world has ever seen was largely underrated during his playing days.



## BODY COLOURS



## CONTRAST COLOURS



**WE UNDERSTAND  
THE GAME**

# REDONDO



Redondo is known in some quarters as the pioneer of the defensive midfield role and was the role model of illustrious successor Claude Makelele. He was a deep-lying playmaker. He broke up opposition attacks with sharp tackling and set in motion attacks of his own with crisp, short passing. Redondo had physical presence, a wonderful left foot and the intelligence to dictate the rhythm of the game. Real Madrid manager Fabio Capello once said he was "a tactically perfect player."



## BODY COLOURS



## CONTRAST COLOURS



# NETZER


**BODY COLOURS**

**CONTRAST COLOURS**


**WE UNDERSTAND  
THE GAME**



Netzer is probably the best playmaker that Germany ever produced. He had an extraordinary close ball-control, dribbling ability, vision and a great eye for the goal, these attributes were the driving force behind Germany winning the 1972 European Championship. He was bought by Real Madrid to counter Barcelona's acquisition of the great Johan Cruyff, and again he delivered two league titles against supposedly better players.

# MADJER



Madjer was the first true great African footballer to make a mark globally. In his day, he was heralded for his world class finesse and technical ability. He was an instrumental figure in Algeria beating European Champions , West Germany in the 1982 World Cup.

Madjers crowning moment was single-handedly winning the European Cup for Porto against Bayern Munich in 1987 with an audacious backheeled goal in the 77th minute.



#### BODY COLOURS



#### CONTRAST COLOURS



# MOKONE



Steve 'Kalamazoo' Mokone was the first black African to play professionally in Europe when he signed for Coventry City in 1955 joining from Durban Bush Bucks. The fans called him "The Black Meteor" in the Netherlands. In Italy, he was "the Maserati" of soccer players. He was signed by Spanish giants Barcelona. Yet at home in apartheid-era South Africa, Steve Mokone's achievements were never celebrated. In 2015, at the age of 82, this true South African football legend passed away.



## BODY COLOURS



## CONTRAST COLOURS



**WE UNDERSTAND  
THE GAME**

# OFF-FIELD

RABONA SKINNY



COPA SKINNY



COPA GOLFER



RABONA GOLFER



## BODY COLOURS



## CONTRAST COLOURS



WE UNDERSTAND  
THE GAME

# OFF-FIELD

| CLOUGH JACKET



| QUILTED JACKET



| COPA WINDBREAKER



| RABONA WINDBREAKER



BODY COLOURS



CONTRAST COLOURS



MITRE UNIDO  
MATCH BALL [FIFA]



MITRE MONDE V12  
MATCH BALL [FIFA]



MITRE MALMO  
TRAINING BALL

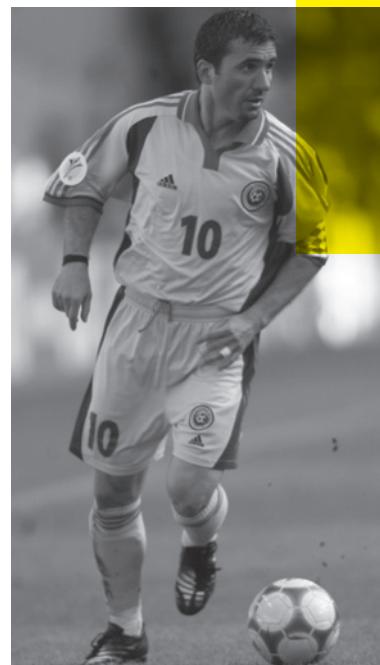
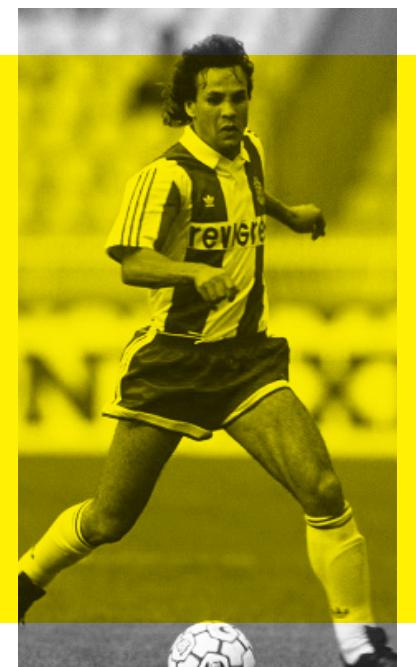
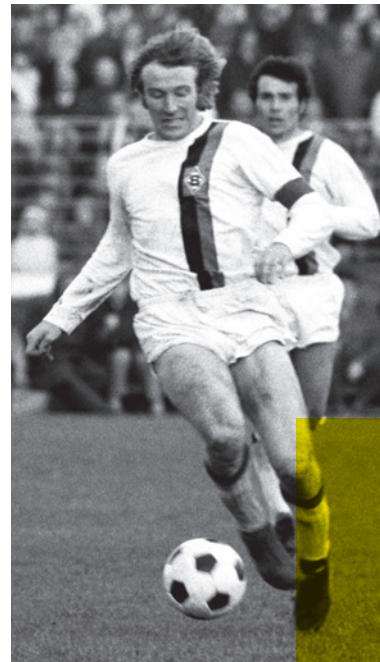
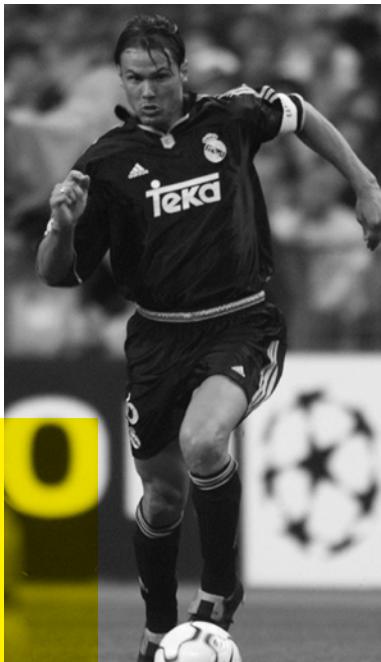


MITRE VANDIS  
IMS



WE UNDERSTAND  
THE GAME

L LAURUS



T: 021 510 5459  
F: 021 510 6624

2A LAWRENCE ROAD  
MAITLAND  
CAPE TOWN  
7405

[WWW.LAURUSSPORT.COM](http://WWW.LAURUSSPORT.COM)

